

## **Horasis Global Meeting**

**5 - 8 May, 2018, Cascais, Portugal**

*Inspiring our future*

***Under the patronage of the President of the Republic of Portugal***

**Co-hosts:**

- City of Cascais
- Government of Portugal

**Co-chairs:**

- José Manuel Barroso, Chairman, Goldman Sachs International, United Kingdom
- Nobuyuki Idei, Chief Executive Officer, Quantum Leaps Corporation, Japan
- Pedro Duarte Neves, Alternate Chairperson, European Banking Authority, United Kingdom
- John D. Negroponte, Vice Chairman, McLarty Associates, USA
- Mohan Das Pai, Chairman, Manipal Global Education, India
- Lila Tretikov, Chief Executive Officer, Terrawatt Initiative, France
- Deborah Wince-Smith, President, United States Council on Competitiveness, USA

**Knowledge Partners:**

- Estoril Sol
- Hill & Knowlton
- Oxford Analytica

**Institutional Partners:**

- CIP - Confederation of Portuguese Business
- UCCLA - Union of Portuguese-speaking Capital Cities

# Horasis

The Global Visions Community

Day one – 5 May Congress Centre / Palacio	Day two – 6 May Congress Centre / Casino	Day three – 7 May Congress Centre	Day four – 8 May Congress Centre
	<b>07.30-09.15 Breakfasts</b> - Europe - Populism - Competitiveness	<b>07.30-08.45 Breakfasts</b> - Power of Love - Tell your Story - Art & Theatre - Youth - Empowering Trust	<b>08.00-09.30 Breakfasts</b> - Inspired for Life - Rethinking Capitalism - Health Care - Unknown Futures - Culture
	<b>09.30-11.00 Sessions</b> - Off-shoring or Re-shoring - Innovation Centers - Future Role of Business - Globalization - Infrastructure - Economic Growth - Briefing: Blockchain	<b>09.00-10.00 Plenary</b> World Economic Outlook  <b>09.00-10.00 Plenary</b> Mutuality	<b>10.00-11.30 Sessions</b> - FinTech - Venture Capitalists - Private Wealth - Branding - Mobile Tech - Smart Manufacturing
<b>10.00-10.30</b> Bus to downtown Cascais  <b>10.30-12.00 Horasis Agora:</b> Citizens of Cascais  <b>12.00-12.30</b> Return bus	<b>11.00-12.00 Grand Opening</b> Welcome and Introduction	<b>10.30-12.00 Sessions:</b> - Corporate Growth - Entrepreneurial Gale - Minimizing Spin - Cities - Cross-border Financing - Charting the Unknown - Briefing: Democracy	<b>11.30-12.30 Plenary</b> Shaping the Future
	<b>12.00-14.00 Lunches</b> - Portugal - United Kingdom - Networking Lunch	<b>12.00-14.00 Lunches</b> - Brazil - Cape Verde - Networking Lunch	<b>12.30-14.00 Sightseeing</b> Visit of Cascais
<b>14.00-14.30</b> Coffee Break	<b>14.00-15.00 Plenary</b> Inspiring our Future  <b>14.00-15.00 Plenary</b> Leadership	<b>14.00-15.00 Plenary</b> Religion's Role in Business  <b>14.00-15.00 Plenary</b> Climate Change	
<b>14.30-16.00 Sessions</b> - Capital Markets - Stock Markets - Labour Markets - Black Markets - Real Markets	<b>15.00-16.30 Sessions</b> - Sustainable Migration - Trade Barriers - Energy - Risk Response - Gender Gap - Critical Education - Briefing: Supply Chains	<b>15.00-16.30 Sessions</b> - Middle East - China and Asia - Africa - Latin America - Russia - Central Asia - Briefing: Fulfilment	
<b>16.00-16.30</b> Contact Break	<b>16.30-17.00</b> Contact Break	<b>16.30-17.00</b> Contact Break	
<b>16.30-18.00 Sessions</b> - Radicalism - Entrepreneurism - Materialism - Pragmatism - Optimism - Innovationism	<b>17.00-18.00 Plenary</b> Blue Peace  <b>17.00-18.00 Plenary</b> Impact Investing	<b>17.00-18.00 Plenary</b> The American Dream  <b>17.00-18.00 Plenary</b> Mobility	
<b>18.00-18.15 Welcome</b> Welcome by Horasis  <b>18.15-19.15 Plenary</b> Sustainable Development	<b>18.00-19.30 Sessions</b> - Digital Future - Artificial Intelligence - Future Banking - IoT - Robots - Hacking - Briefing: Fair Taxes	<b>18.00-19.00 Plenary</b> Roadmap for Transition  <b>18.00-19.00 Plenary</b> Governance	
<b>19.15-20.15 Plenary</b> Humanizing Leadership  <i>Walk to Hotel Palacio</i>	 <i>Walk to Casino</i>	<b>19.00-19.30 Plenary</b> World Out of Balance	
<b>20.15-21.30 Dinner</b> (Palacio) Buffet Dinner	<b>19.35-22.00 Dinner</b> (Casino) Reception & Gala Dinner	<b>19.30-22.30 Dinner</b> Buffet Dinner	
<b>21.30-22.30 Plenary</b> (Palacio) Start-up Nations			

**Horasis:** The Global Visions Community

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**5 May 2018**

**Arrival and check-in at Palacio Hotel**

**From 10.00 Registration** (Estoril Congress Centre)

*Optional program*

**10.00-10.30 Bus from Estoril Congress Centre to the Citadel in downtown Cascais**

*Optional program*

**10.30-12.00 Horasis Agora: An Open Discussion** (Citadel)

At the outset of the Horasis Global Meeting, delegates are invited to meet with the citizens of Cascais for an exchange of ideas. With the Agora (Ancient Greek for 'open place of assembly'), Horasis provides a platform where delegates and citizens from all walks of life can gather to discuss world matters and the future of our societies.

*Chaired by*

- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

**From 12.00 Bus (or walk – ca 20min) to Estoril Congress Centre**

**14.00-14.30 Coffee upon Arrival** (Estoril Congress Centre)

**14.30-16.00 Update Sessions**

*The market update sessions will review developments since last year's Horasis Global Meeting and will assess critical challenges of various global market places in the short and long term.*

## **Capital Markets (Room B)**

Capital markets are complex, mediated by computers, fast moving and global. The Basel III Accords followed G20 member's inspirational vision, yet US Regulators now wish to dismantle the Dodd-Frank Act and the Volker Rule - how will capital markets respond? Will this create uncertainty or inspire a more open market for investors and innovation?

- **Florence Bindelle**, Secretary General, European Issuers, Belgium
- **Rodria Laline**, Founder, Intrabond Capital, The Netherlands
- **Hedwige Nuyens**, Managing Director, International Banking Federation, United Kingdom
- **Robert Scharfe**, Chief Executive Officer, Luxembourg Stock Exchange, Luxembourg
- **Taejun Shin**, Founder and Chief Executive Officer, Gojo & Company, Japan
- **Theo Timmermans**, Secretary General, European Financial Services Round Table, Belgium

*With a special address by*

- **Dimitar Bogov**, Governor, National Bank of Macedonia, Macedonia

*Chaired by*

- **Brian Caplen**, Editor, The Banker, United Kingdom

## Stock Markets (Room C1)

Change has marked the last few years in stocks, pervaded by unprecedented upheavals and lowering yields. Where are stock markets headed, and what does that mean for you? Panellists are asked to discuss market buoyancy and potential economic futures - and to offer five predictions for the short and the long term.

- **R. James Breiding**, Chief Executive Officer, Naissance Capital, Switzerland
- **Pedro Ferreira**, Chief Executive Officer, Dominio Capital, Portugal
- **Snædís Ögn Flosadóttir**, Managing Director, EFIA Pension Fund, Iceland
- **Juan Carlos García**, Chairman and Managing Partner, Sigrun Partners, Spain
- **Marcel Ziaga**, Founder and Chief Executive Officer, Ed.Finances, Cote D'Ivoire
- **Aneesh Zutshi**, Co-founder, Passionise.com, Portugal

*Chaired by*

- **Riva Gold**, Markets Reporter, The Wall Street Journal, United Kingdom

## Labour Markets (Room C2)

Robots can offer strong support physically and potentially mentally to our world of work and they do not ask for wages. How might this affect labour markets as they disrupt traditional patterns of work, education needs, and possibly increase dis-connected self-employment? How can we inspire the unemployed to re-engage with society?

- **Sairee Chahal**, Founder and Chief Executive Officer, Sheroes, India
- **Andrew Chakhoyan**, Founder and Chief Executive Officer, SNC, The Netherlands
- **Cynthia Hansen**, Head, Adecco Group Foundation, Switzerland
- **David Nordfors**, Co-Chair and Co-Founder, i4j Innovation for Jobs, USA
- **Alexander Spemann**, Associate Professor, University of Freiburg, Germany
- **Elliott Wislar**, Chief Executive Officer, Clearbrook, USA

*Chaired by*

- **Norman Dreger**, Partner, Mercer, Germany

## Black Markets (Room D1)

Black markets service most economic sectors – in banking, automobiles, pharmaceuticals – all threaten the real economy and are often negligent of safety standards. What are the most hazardous to us? Why do they exist so blatantly? How to eradicate this global malaise?

- **Mavis Bermudez**, Chief Executive Officer, Cardinal Security Services, Ghana
- **Ian McDougall**, Executive Vice President, LexisNexis, USA
- **Mahomed Iqbal**, Managing Partner, The Partnership, Portugal
- **M. Salman Ravala**, Attorney, Criscione Ravala, USA
- **Oltmann Siemens**, Trustee, Orient Institute, Germany
- **Irina Veselova**, President, Planet Capital, Russia
- **Mark V. Vlasic**, Adjunct Professor of Law, Georgetown University, USA

*Chaired by*

- **Brook Horowitz**, Chief Executive Officer, IBLF Global, United Kingdom

## Real Markets (Room E)

Markets of tangible items need careful and timely management. What checks and balances ought to be developed to permit greater freedom while ensuring fairness? Can these checks be applied equally well to manage easy movement of people, goods and knowledge?

- **Yaron Carni**, Founder and Managing Director, Maverick Ventures Israel, Israel
- **Aimée Dushime**, Chief Executive Officer, PRozone, Rwanda
- **Vít Jedlicka**, President, Free Republic Liberland, Czech Republic
- **Paul Malicki**, Chief Executive Officer, Flapper, Brazil
- **Oliver Naderi**, Founder and Chief Executive Officer, Investors Group Iran, Iran
- **Sergey Repa**, Managing Partner, Georgia Welcome Center, Georgia

*Chaired by*

- **Mathew Jacobson**, Founder, Ducere, Australia

## 16.00-16.30 Contact Break (Foyer)

## 16.30-18.00 Update Sessions

*These update sessions will review ‘-isms’ that are widely worrying but revising their progress can be seen as opportunities for governments and business leaders. We review what impedes progress.*

## Radicalism (Room B)

Youth unemployment has been a growing global phenomenon for years – adolescents seem very easily persuaded by extremists to be violent against their perceived oppressors. What can be done in the short-term to guard against their anger? And what is the long term solution to tackle terrorism?

- **Sham Bathija**, Senior Economic Adviser to the President of Afghanistan, Afghanistan
- **John Grogan**, Member of Parliament, United Kingdom
- **Julia Häusermann**, Founder and President, Rights and Humanity, Switzerland
- **Faten Kallel**, Former Secretary of State for Youth, Tunisia
- **Louis-Antoine Muhire**, Founder and Chief Executive Officer, mergims.com, Rwanda
- **Nuno Tiago Pinto**, Executive Editor, Revista Sábado, Portugal
- **Matthew Swift**, Chairman and Chief Executive Officer, Concordia, USA

*Chaired by*

- **Robert Parsons**, Chief Foreign Editor, France 24 TV, France

## Entrepreneurism (Room C1)

Entrepreneurs can rebuild the vitality of businesses and institutions to sustain national life-forces and economic growth. How to spur the renaissance of entrepreneurs and innovators? And how to create an environment that makes entrepreneurship inclusive, maximizing its benefits to society?

- **Samer Asfour**, Director of New Technologies, Royal Hashemite Court, Jordan
- **Ravi Belani**, Managing Partner, Alchemist Accelerator, USA
- **Christian Busch**, Co-founder, Sandbox Network, United Kingdom
- **Alberto Constans**, Founder and Managing Director, C-Sweet, Spain
- **Isidro Laso**, Head of Startup Europe, European Commission, Belgium
- **Sonny Leong**, Chief Executive, Civil Service College Limited, United Kingdom
- **Kim Chandler McDonald**, Co-Founder and Chief Executive Officer, KimMic International, Australia
- **Ransel N. Potter**, Founder & Managing Partner, C3 International, USA

*Chaired by*

- **Andrew Lynch**, Assistant Business Editor, The Sunday Times, United Kingdom

## Materialism (Room C2)

Private equity (PE) combines a range of investment strategies to offer financial backing to operating firms. What regulations and political environments could be eased to support these investments? And how to promote more efficient capital injection into the economy thus materially boosting the investment yields?

- **Iris de Brito**, Chief Executive Officer, New Capital, Mozambique
- **Mark Corbidge**, Chief Executive Officer, Corbidge Capital Consultants, United Kingdom
- **Fernando Costa Freire**, Managing Partner, Edeluc, Portugal
- **Jason Liu**, Managing Principal, AmCap Inc., USA
- **Letitia Seglah**, Independent Expert, European Commission, Belgium
- **Thomas de Villeneuve**, Partner, Apax Partners, France

*Chaired by*

- **Todd Buell**, Editor, MLex, Belgium

## Pragmatism (Room D1)

Traditional management thinking is based around the assumption that organisations need a top-down approach to encapsulate their visions. In a fast moving technological setting, such dogmatism might soon be obsolete – pragmatic approaches towards strategy and objective setting might be the answer. Is pragmatism the fast way forward – cutting through administrative bureaucracy and ambiguity?

- **Nairouz Bader**, Group Chief Executive Officer, Envision Partnership, UAE
- **Yves Decadt**, Chief Executive Officer, BioLingus, Switzerland
- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Yoanna Gouchtchina**, Founder and Chief Executive Officer, Kozhya, USA
- **Victor Sabbia**, Chief Executive Officer, Brokerware, Uruguay
- **Lance Stuart**, Partners, ViciPartners, USA

*Chaired by*

- **Philippa Thomas**, Presenter, BBC World TV, United Kingdom

## Optimism (Room E)

Global economic growth is rising amid sound consumer confidence and favourable financing conditions. How can strong economic growth counteract geo-political stress, advancing the state of human mankind? How to translate this new optimism into long-term sustainable development within and between nations, beating the naysayers?

- **Francois Karenzi**, Chairman, Alpha Computer, Rwanda
- **Zulfi Jafri**, Member of the Board of Directors, American Pakistan Foundation, USA
- **Temitope Ola**, Co-founder, Edacy, Senegal
- **Virgilio Viana**, Chief Executive Officer, Sustainable Amazon Foundation, Brazil
- **Zarnigor Zakirova**, Co-founder, ZTE Petrol, Uzbekistan

*Chaired by*

- **Darren McCaffrey**, Political Correspondent, Sky News, United Kingdom



## **Innovationism (Room F3)**

Entrepreneurs and policy makers alike have determined innovation as the global economy's growth engine. How to develop and leverage new breakthrough technologies? What institutions and policies are needed to enable innovation to grow beyond geographical and mental borders?

- **Paal Bakken**, Founder, Seaweed Energy Solutions, Portugal
- **Ana Barjasic**, Chief Executive Officer, Connectology, Portugal
- **Jayant Davar**, Co-Chairman and Managing Director, Sandhar Technologies, India
- **Barbara Fischer**, Founder, Arena Ventures, Switzerland
- **Dariusz Ghatan**, Co-Founding Partner, Pivot, Sweden
- **Maryanne Morrow**, Chief Executive Officer, SurgeXLR, USA
- **Ram Shanmugam**, Chairman and Founder, AutonomIQ, USA

*Chaired by*

- **tbc**

## **18.00-18.15 Welcome (Auditorium)**

Horasis welcomes participants to the 3<sup>rd</sup> annual edition of the Horasis Global Meeting. Horasis Chairman Frank-Jürgen Richter gives an overview of the Meeting. Vice Mayor Miguel Pinto Luz welcomes participants on behalf of the host city.

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

## **18.15-19.15 Plenary: Leveraging Sustainable Development (Auditorium)**

Nations have agreed to meet the UN Sustainable Development Goals (SDGs) aimed at uplifting everyone, especially the needy. The agenda is ambitious – but two years on, are we any closer? How do issues differ between nations? Can nations support each other to meet the goals?

- **Robert Dussey**, Minister of Foreign Affairs & Cooperation, Togo
- **Shawn Richards**, Deputy Prime Minister, Saint Kitts and Nevis

*With special addresses by*

- **Peter Mutharika**, President of Malawi, Malawi

*Chaired by*

- **Richard Lister**, News Correspondent, BBC News, United Kingdom

## **19.15-20.15 Plenary: A Horasis Tribute to Nelson Mandela - Inspiring Leadership (Auditorium)**

This year we celebrate the centenary of the birth of Nelson Mandela who worked tirelessly to free South Africa from racial division. He cherished the ideal of a democratic and free society in which all people live together in harmony. He was charismatic and a tenacious visionary who's integrity and forgiveness inspired global leaders. How can we translate Mandela's legacy into our times?

- **Sello Hatang**, Chief Executive, Nelson Mandela Foundation, South Africa
- **Mac Maharaj**, Former Spokesperson of the Government of South Africa, South Africa
- **Deepak Premnarayan**, Chairman, ICS Group, India
- **Jorge Sampaio**, Former President of Portugal, Portugal

*Chaired by*

- **António Mateus**, Presenter, Portuguese Public TV (RTP); author of two best-selling books on Nelson Mandela, Portugal

**20.15-20.30 Walk from the Congress Center to the Hotel Palacio**

**20.30-21.30 Welcome Reception (Hotel Palacio)**

Participants are invited to meet in an informal atmosphere upon arrival. A light buffet dinner is served. From the hotel's terrace, we can enjoy the spectacular views of the gardens, the ocean and the City of Cascais.

**21.30-22.30 Plenary: Building the Start-up Nation (Hotel Palacio)**

Some nations seem naturally entrepreneurial and they rebuild that creativity year after year. What nurtures this? Is it their regulation systems, legal systems or arising from cultural backgrounds? How can countries turn themselves into start-up nations?

- **Miguel Braun**, Secretary of Commerce, Argentina
  - **Tzachi Hanegbi**, Minister for Regional Cooperation, Israel
  - **Ahsan Iqbal Chaudhary**, Federal Minister for Interior, Pakistan
  - **Ana Lehmann**, Secretary of State of Industry, Portugal
  - **Getahun Mekuria**, Minister of Science and Technology, Ethiopia
- Chaired by*
- **Alex Ritson**, Reporter and Presenter, BBC News, United Kingdom



**6 May 2018**

**From 07.00 Registration** (Estoril Congress Centre)

**07.30-09.15 Breakfast Updates**

*We reflect upon global changes that may have impinged on many of us: considering how national political surges have altered government round the globe and how the changed government attitudes might have altered the global agenda.*

**Europe at the Tipping Point (Room B)**

Europe faces critical times. Despite all populist challenges the economies of the EU are growing and Brexit might be absorbed by continental Europe. How can Europe build on its erstwhile unity? Where will Europe and the Euro be in ten years from now?

- **Björn Berge**, Director General and Secretary to the Committee of Ministers, Council of Europe, France

- **Kristian Jensen**, Minister of Finance, Denmark

*Chaired by*

- **Raphael Minder**, Correspondent, New York Times, Spain

**Responding to the Rise of Populism (Room C1)**

In several elections the forecasting pundits have been wrong and an outsider party has gained many votes. One result of the political change is a lack of policy directives potentially delaying capital investment in businesses and stalling innovation. Can businesses agree sufficiently robust rules to inspire their future, generate growth, and defeat populism?

- **Augusto Santos Silva**, Minister of Foreign Affairs, Portugal

*Chaired by*

- **Anne McElvoy**, Policy Editor, The Economist, United Kingdom

**Nurturing National Competitiveness (Room C2)**

Nations differ in their ability to compete in the international arena. How can nations manage their competencies to achieve long-term growth, generate jobs and increase welfare? And what are the key drivers of competitiveness in the long run?

- **Pat Breen**, Minister for Employment & Small Business, Ireland

*Chaired by*

- **tbc**

## 09.30-11.00 Dialogue Sessions

*In these panels we will review trends that impinge on the worlds of commerce and business. What are the key challenges that we are going to face? And what are the policy options for getting back to buoyant economic growth?*

### Outsourcing, Off-shoring and Re-shoring (Room B)

Business leaders often supported their shareholders by moving work off-shore. Presently populism demands re-shoring, but is this the best option? What are the critical economic and social arguments?

- **Tarik Zakaria Benmerar**, Chief Executive Officer, Acigna, Algeria
- **Krishna Bodanapu**, Chief Executive Officer, Cyient, India
- **Gilberto Crombe**, Chairman, Entrepreneurs' Organization, Mexico
- **Ciprian Dan Costea**, Member of the Board, Autonova, Romania
- **Colin Habberton**, Founder and Managing Director, Relativ Group, South Africa
- **Said Hamdani**, General Manager, Merid Technology, Algeria
- **Madeline Kimei**, Founder and Chief Executive Officer, Resolution Experts, Tanzania

*Chaired by*

- **Cristina Fonseca**, Co-Founder, Talkdesk, Portugal

### Creating Centres of Innovation (Room C1)

Once Silicon Valley was the premier centre for innovation entrepreneurship and venture capital applications, now we might include various places across Asia and Europe. What are the critical factors that typify these centres? Can they be replicated elsewhere and thus boost a nation's GDP potential.

- **Mark Austin**, Venture Partner, Bright Capital, USA
- **Ellen K Dyvik**, Managing Partner, EN Capital Limited, United Kingdom
- **Kamran Elahian**, Founder and Chairman, Global Innovation Catalyst, USA
- **Stefan Franzke**, Chief Executive Officer, Berlin Partner for Business and Technology, Germany
- **Simon Galpin**, Managing Director, Bahrain Economic Development Board, Bahrain
- **McLean Sibanda**, Chief Executive Officer, The Innovation Hub, South Africa
- **Christian Tidona**, Founder and Managing Director, BioMed X Innovation Center, Germany
- **Zhu Li**, Member of Council, China Society of World Economics, China

*Chaired by*

- **Nadim Habib**, Professor, Nova School of Business and Economics, Portugal

### Business Leaders Ask: What exactly is our Future Role? (Room C2)

While globalization and technology has boosted growth across the world, rapid changes have also created widespread concern that only a few will benefit. Doing good should be a core responsibility of business, besides the obvious focus on the bottom line. How can business leaders ensure that growth benefits all?

- **Yahia Abdul-Rahman**, Chairman, Bank of Whittier, USA
- **Philo Alto**, Founder and Chief Executive Officer, Asia Value Advisors, Hong Kong
- **Yilmaz Argüden**, Chairman, ARGE Consulting, Turkey
- **Martin Burt**, Founder and Chief Executive Officer, Poverty Stoplight, Paraguay
- **Nirit Harel**, Chief Executive Officer, Impact, Israel
- **Adem Kumcu**, President, New European Business Confederation (UNITEE), Belgium
- **Sonu Shivdasani**, Chairman, Soneva, Thailand

*Chaired by*

- **Sean Cleary**, Chairman, Strategic Concepts, South Africa

## Shaping and Governing Globalization (Room D1)

Without doubt, globalization has given many people access to education, employment and economic inclusion. Still, public distrust of global integration is on the rise, leading to the populist demands to close borders. How can the benefits of globalization be shared better? How to overcome the potential risks of globalization?

- **Erik Berglof**, Professor, London School of Economics and Political Science, United Kingdom
- **Alexandre Nilo Fonseca**, Chief Executive Officer, A2D Consulting, Portugal
- **Joseph P Garske**, Chairman, The Global Conversation, Italy
- **Laura Giadorou-Koch**, Chair, YPO Social Impact Networks, Argentina
- **Pedro Jordão**, President, CINT, Portugal
- **David Nussbaum**, Chief Executive, The Elders, United Kingdom
- **Jorim Schraven**, Director, Netherlands Development Finance Company (FMO), The Netherlands
- **Zoran Thaler**, Former Minister of Foreign Affairs, Slovenia

*Chaired by*

- **Gerhard Elfers**, Business News Anchor, Deutsche Welle, United Kingdom

## Delivering on Infrastructure (Room E)

The great wave of infrastructure development from the 1960s through today now demands a re-think. Deeper interconnectivity is needed to offer end-to-end digital processing so the system can even query if we ordered the correct item. How close are we to creating a global mesh capable enough to be a life-support system? What new international accords are needed?

- **Mahmoud Hesham El Burai**, Managing Director, Dubai Real Estate Institute, UAE
- **Stéphane Frappat**, Member of the Board of Directors, AO OZK, Russia
- **Henri Hie**, Professor, Polytechnic University of Hong Kong, Hong Kong
- **John Manners-Bell**, Chief Executive Officer, Transport Intelligence, United Kingdom
- **Adam Rein**, Chairman, Altaeros, USA
- **Peter Somers**, Chief Executive Officer, SprintPack Group, Belgium

*Chaired by*

- **Akinori Niimi**, Managing Partner, ACA Investments, Japan

## Spearheading Economic Growth (Room F3)

Even with the current economic and political uncertainties and stressed budgets of both advanced and emerging economies global economic growth is increasing. What are the factors that will unleash growth further? And what are the key challenges that we are going to face?

- **Stefano da Empoli**, Founder and President, I-Com, Italy
- **Philippe Gugler**, Professor, University of Fribourg, Switzerland
- **Milorad Katnic**, Associate Professor, University of Donja Gorica, Montenegro
- **Matt Kupperts**, Chief Executive Officer, Startup Manufactory, United Kingdom
- **Erich Sieber**, Founder & Managing Director, PeakBridge Partners, UAE
- **Alex Sozonoff**, Chairman, FlyVictor.com, Finland

*Chaired by*

- **Peter V. Rajsingh**, Partner, Alternative Investments, USA

## **Briefing Session: Blockchain (Foyer)**

Blockchain is a shared ledger technology that allows encrypted data on anything from money to medical records to be shared between firms, people and institutions within which cryptocurrencies are the effective digital assets. How will Blockchain give rise to a new era of the Internet eventually being more transformative than the current one?

- **Arda Kutsal**, Founder, Webrazzi, Turkey
- **Toby Lewis**, Chief Executive and Founder, Novum Insights, United Kingdom
- **Mark Mueller-Eberstein**, Chief Executive Officer and Founder, Adgetec Corporation, USA
- **Thomas Pacchia**, Founder, Horizon Digital Capital, USA
- **Paulo Trezentos**, Chief Executive Officer, Aptoide, Portugal
- **Mihaela Ulueru**, Chief Alchemist, Endor.com, USA

*Chaired by*

- **Henry Shterenberg**, Chief Executive Officer, Suntri Inc, Ukraine

*Optional: Pre-registration required*

## **10.00-11.00 Press Conference with Co-Chairs: Inspiring our Future (Room D2)**

Meet the co-chairs of the Horasis Global Meeting as they share their expectations for the meeting and their view on the current state of the world. They will also illustrate their views on how to inspire the future.

## **11.00-12.00 Grand Opening of the Horasis Global Meeting (Auditorium)**

Delegates are invited to participate in the Grand Opening of the 2018 Horasis Global Meeting, one of the world's foremost annual gatherings of business leaders who interact with government and thought leaders. The meetings theme 'Inspiring the Future' is chosen because we must at this time gather to ensure our future is more stable and more peaceful; and one in which young people can become inspirational people. The Horasis Global Meeting is held in partnership with the City of Cascais and the Portuguese Government.

- **Mohamed ElBaradei**, Former Vice-President of Egypt, Nobel Peace Prize 2005, Egypt
- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Municipality of Cascais, Portugal

## **12.00-14.00 Lunches in Parallel**

### **Update on Portugal (Room F1)**

The Portuguese economy continues to grow. What socio-economic strategies are pertinent to Portugal? Are they contingent upon its location, social fabric, or language? Can its success be applied across the EU? What does Portugal's investment landscape look like?

- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

*Comment by*

- **Antonio Saraiva**, President, CIP - Confederation of Portuguese Business, Portugal

*Chaired by*

- **Jeremy Warner**, Assistant Editor, The Daily Telegraph, United Kingdom

## **Update on the United Kingdom (Room F2)**

The EU referendum result has been a catalyst for major political debate in the United Kingdom. What are the country's perspectives in the post-BREXIT world? And what will BREXIT mean for investors and trading partners?

- **Lord Michael Hastings**, Member of the House of Lords, United Kingdom

*Chaired by*

- **Chris Morris**, Correspondent, BBC News, United Kingdom

## **Networking Lunch (Foyer)**

An opportunity to share ideas and insights in an informal setting.

## **14.00-15.00 Opening Plenary: Inspiring our Future (Auditorium)**

It is time, now, to reset our trust in our institutions. The voices of extremes – left, right and centrist populists have spoken, sometimes overturning voting expectations. To meet their demands we need both the vigour of youthful action and the wisdom of reflective diplomacy. This opening plenary will set the scene and provide intellectual rigor for the delegates to incorporate the inspirations to develop and sustain our future embracing everyone.

- **José Manuel Barroso**, Chairman, Goldman Sachs International, United Kingdom
- **John D. Negroponte**, Vice Chairman, McLarty Associates, USA

*Chaired by*

- **Nik Gowing**, International Broadcaster, King's College London, United Kingdom

## **14.00-15.00 Plenary: Be Inspired – Leadership (Room D2)**

Economic prosperity and social cohesion are not one and the same any more. What can leaders do to bridge the growing political, economic, social and technological divides? And what does it take to be a responsible and effective leader in both business and society?

- **Maria Elena Agüero**, Secretary General, Club de Madrid, Spain
- **Gina Badenoch**, Founder, Capaxia, Mexico
- **Jeff Pulver**, Founder, MoNage, USA
- **Gunjan Sinha**, Chairman, MetricStream, USA

*With a special address by*

- **Samy Badibanga**, Former Prime Minister, Democratic Republic of Congo

*Chaired by*

- **Kamal Benkoussa**, Founder, Algerian League for Democracy (ALD), Algeria

## **15.00-16.30 Boardroom sessions**

*In these sessions the participants shall consider how we can begin to pull together for the common good, to become less selfish. We are to map out where we may be headed and how we may plan progress coherently.*

## Modelling Sustainable Migration (Room B)

Wars, demographic imbalances and climate change thrust people to migrate. Some see this as a European issue, but globally people express their desire for betterment by migrating en masse. In parallel, businesses worldwide lack well-educated staff - should we open our borders to immigrants? What are the implications for business and society short and long-term?

- **Fahan Bamba**, Chief Executive Officer, Afrique Emergence & Investissements, Côte d'Ivoire
- **Helena Barroco**, Secretary General, Global Platform for Syrian Students, Portugal
- **Cleopatra Kitti**, Founder, The Mediterranean Growth Initiative, Cyprus
- **Meruert Makhmutova**, Director, Public Policy Research Center, Kazakhstan
- **Daniela Mira**, Chief Operations Officer, African Unicorn, Namibia
- **Catherine Woollard**, Secretary General, European Council on Refugees and Exiles, Belgium

*With a special address by*

- **Yves Leterme**, Former Prime Minister of Belgium; Secretary-General, International IDEA, Sweden
- Chaired by*
- **Lewis Goodall**, Political Correspondent, Sky News, United Kingdom

## Emerging Trade Barriers (Room C1)

The recent surge of populist movements has pushed many governments to raise trade barriers. Contrary to the evidence that trade supports growth, many policy-makers now believe that import restrictions are necessary to shore up their respective national economies. How can business demonstrate that closer integration with overseas suppliers and customers can continue to increase local wealth generation?

- **Mats Hellström**, Former Minister for Foreign Trade, Sweden
- **Daniel Küng**, Chief Executive Officer, Switzerland Global Enterprise, Switzerland
- **Gary V. Litman**, Vice President, U.S. Chamber of Commerce, USA
- **Stephan Morais**, Managing General Partner, Indico Capital Partners, Portugal
- **Peter Lorenz Nest**, Chief Executive Officer, AAVI Advanced Added Value International, Germany
- **Manny Volk**, Chief Executive Officer, Premier Group International, USA

*With a special address by:*

- **Yonov Fred Agah**, Deputy Director-General, World Trade Organization (WTO), Switzerland
- Chaired by*
- **Estelle Youssouffa**, Presenter, TV5 Monde, France

## Creating Sustainable Energy Policies (Room C2)

We know innovation takes years to come to fruition yet novel technologies are often embedded in national energy policies. Highly polluting coal and nuclear fuel are being phased out – what are the viable alternatives for 24/7 electricity supply? How do we provide enough power for industry, commerce and electric vehicles or are we willing to be in the dark at night-time?

- **Henry Fahman**, Chairman, PHI Group, USA
- **Pedro Fragoso**, Partner and Managing Director, Global Capital Partners, Brazil
- **Andreas Gürtler**, Foundation Director, EiiF - European Industrial Insulation Foundation, Switzerland
- **Jorge Martins**, President, Martifer Renewables, Portugal
- **Mridula Ramesh**, Founder, Sundaram Climate Institute, India
- **Joseph A. Stanislaw**, Senior Partner, Brightstar Capital Partners, USA
- **Elisabeth Stava**, Co-founder, Power Up, Cote D'Ivoire

*Chaired by*

- **Lawrence Bloom**, Secretary General, Be Earth Foundation, United Kingdom



## First Responders to Global Risk (Room D1)

Local risks and accidents can be met by 'first responders', but global risks are not only interconnected they have systemic impacts. Could the responder concept be extended globally? What risks are to be ranked by pertinence? Could entrepreneurs create positive change circumventing geopolitical tensions? And could they react more quickly than governments?

- **Harry Anastasiou**, Professor, Portland State University, USA
- **Piers Cumberlege**, Chairman Europe, Veracity, United Kingdom
- **Thomas Eymond-Laritz**, Managing Director, Mercury, United Kingdom
- **Eduardo Olier Arenas**, Chief Executive Officer, Instituto Choiseul, Spain
- **Efi Stenzler**, Chairman, Jewish National Fund, Israel
- **Bogdan Vacusta**, Managing Director, BusinessLive Group, Romania

*Chaired by*

- **Jamie Coomarasamy**, Presenter, BBC News, United Kingdom

## Closing the Gender Gap (Room E)

In many nations women are barred from education and expected to remain hidden in their homes. On average women are equal to men; why not fully develop this fact to benefit the globe and increase the numbers of educated working age people? How to do this as men seem dominant, diversity is derided, and women are often in a weak role?

- **Sara Boukhoubza**, Public Sector Advisor, Saudi Arabia
- **Marcia Dyson**, Founder, Women's Global Initiative, USA
- **Fiona Laryea**, Chief Executive Officer, International Group For Foreign Education, Ghana
- **Yumiko Murakami**, Director, OECD Tokyo Centre, Japan
- **Sharad Shrivastava**, Principal, Mercer, United Kingdom
- **Seamus Smyth**, Partner, Carter Lemon Camerons, United Kingdom

*Chaired by*

- **Eileen Aranda**, President, Claremont Lincoln University, USA

## Simply Attending School is not Education (Room F3)

Too many teachers do not educate well – they attend class and follow a curriculum unthinkingly. Their pupils do not learn to engage in critical thinking – and children lacking understanding are passed automatically to the next class. Children are the future: how can we ensure they are taught to think, engage in discourse, and go on to inspire the future?

- **Vilborg Einarsdóttir**, Co-founder, InfoMentor, Iceland
- **Peje Emilsson**, Chairman, Kunskapsskolan Education, Sweden
- **Frédéric de Mevius**, Chairman, Verlinvest, Belgium
- **Stéphanie Opy**, Founder and Chief Executive Officer, Philantropia Foundation, Cote D'Ivoire
- **Sandeep Pachpande**, Chairman, ASM Group of Institutes, India
- **António Moreira Teixeira**, Former President, European Distance and E-learning Network, United Kingdom

*Chaired by*

- **Natasha Lance Rogoff**, Founder, Ingredients for Education - KickinNutrition.TV, USA



## **Briefing Session: Supply Chains (Foyer)**

Compound economic and geopolitical dynamics increasingly impact the flow of trade, and digital solutions are converting cross-border supply chains. How can the transformation of supply chains drive manufacturing, innovation, and employment?

- **Bo Inge Andersson**, Chief Executive Officer, Yazaki Europe, Germany
- **Eduardo Catroga**, Former Finance Minister of Portugal, Portugal
- **Kola Karim**, Chief Executive Officer, Shoreline Energy International, Nigeria
- **Vivek Raj**, Chairman and Founder, Panama Nature Fresh Private Limited, India
- **Natalie Samovich**, Co-founder, Enercoutim, Portugal

*Chaired by*

- **John B. Kidd**, Research Fellow, Aston Business School, United Kingdom

## **16.30-17.00 Contact break**

## **17.00-18.00 Plenary: Blue Peace (Auditorium)**

In many parts of the world, growing water scarcity poses a threat to the economic, social and political gains of development and can lead to geopolitical tension and war. How to transform water from a source of crises to a source of cooperation? And what enhancements to national policies can lead to stronger cross-border water initiatives and to blue peace?

- **HRH Prince El Hassan bin Talal of Jordan**, Jordan
- **Kabiné Komara**, High Commissioner of Senegal River Basin Authority, Former Prime Minister of Guinea, Guinea
- **Danilo Türk**, Chairman, UN Global High Level Panel on Water and Peace; Former President of Slovenia, Slovenia

*Chaired by*

- **Sundeep Waslekar**, President of the Strategic Foresight Group, India

## **17.00-18.00 Plenary: Be Inspired - Impact Investing (Room D2)**

Impact investing allocates resources across asset classes to create transformative impact, reconciling shortcomings in traditional financial markets. How to inspire investors to transit from theory to practice fostering opportunities for action? And how to guide first movers and bold innovators to generate sustained and blended value?

- **Noel Akpata**, Chief Executive Officer, Stratex Pro, Nigeria
- **David Berry**, General Partner, Flagship Pioneering, USA
- **Masami Komatsu**, President, Music Securities, Japan
- **Daniel Schwartz**, Chairman, Dynamica, The Netherlands

*Chaired by*

- **Noa Gafni Slaney**, Chief Executive Officer and Founder, Impact Squared, United Kingdom

## 18.00-19.30 Sessions: Cyber Futures

*In a little over half a century 'the transistor effect' has radically altered our world – we are now wondering if we are subordinate to the robots! Digitization can offer very many benefits to humankind but our ability to agree controls lags behind developments. These sessions offer opportunities to explore various issues and their futures.*

### Leading into the Digital Future (Room B)

Digitization will change the way we work, live and interact with one another. Anticipating and implementing these changes will require leadership but also vision. How will successful businesses and societies look like in the future? And how can we shape global systems to navigate widespread digitization?

- **Basar Akpınar**, Chief Executive Officer and Co-Founder, P.I.Works, Turkey
- **Hjalti Baldursson**, Chief Executive Officer, Bokun, Iceland
- **Michael McDonald**, Co-Founder and Chief Technology Officer, FlatWorld Integration, Australia
- **Philipp Gerbert**, Senior Partner and Managing Director, The Boston Consulting Group, Germany
- **José Antonio Martínez**, Founder and Chief Executive Officer, The Science of Digital, Spain
- **Ricardo Marvão**, Co-founder, Beta-I, Portugal
- **Eddie Thai**, General Partner, 500 Startups Vietnam, Vietnam

*Chaired by*

- **Jackie Leonard**, Presenter, BBC Global News Podcast, United Kingdom

### Embracing Artificial Intelligence (AI) (Room C1)

Systems managed by AI have ground-breaking potential across all sectors of commerce and science: their outputs have remarkable possibilities - AI increases our accuracy, speeds our decision making and increases our productivity. How can we embrace AI's promise without imperilling its promise? Where might the greatest advances lie?

- **Raimundo Burguera**, Co-Founder and Managing Partner, InnoHub, Mexico
- **Gleb Chuvpilo**, Managing Partner, Rewired, United Kingdom
- **Vibor Cipan**, Chief Executive Officer, RIDE Technologies, Croatia
- **Emrah Ercan**, Director of Digital Strategy, Suez, USA
- **George I. Fomitchev**, Founder and Chief Executive Officer, Endurance, USA
- **Amir Konigsberg**, Co-Founder and Chief Executive Officer, Twiggie, USA
- **Adriaan Ligtenberg**, Founder and Chief Executive Officer, AllMobile Fund, USA
- **Andrey Makhanko**, Founder, Ponimanie, Belarus

*Chaired by*

- **Mark Minevich**, Founder, Going Global Ventures, USA

### Mobile vs Traditional Banks (Room C2)

Traditional banking grew out of 'coffee shop agreements' into big buildings in big cities: rural people were left un-banked. With the popularity of smartphones all banking has become mobile. Is there still a role for traditional personal banking? Does this apply across all banking and financial products?

- **Jouko Ahvenainen**, Founder and Executive Chairman, Grow VC Group, USA
- **Pedro Manuel de Oliveira Cardoso**, Chief Executive Officer, Banco Nacional Ultramarino, Macau
- **Joao Ayres Rabello Filho**, President, Banco Triângulo, Brazil
- **Roberto Ibarra**, Founder, Expediente Azul, Mexico
- **Robert H. Kahn**, Managing Director, Automated Financial Systems, USA

- **Istvan Lengyel**, Secretary General, Banking Association for Central and Eastern Europe, Hungary
- **Ines Relvas**, Consultant, The Boston Consulting Group, Portugal
- **Alejandro Valenzuela**, Chief Executive Officer, Banco Azteca, Mexico

*Chaired by*

- **Spriha Srivastava**, Deputy News Editor, CNBC International, United Kingdom

## Managing the Internet of Things (Room D1)

As computers become smaller it is tempting to embed them everywhere creating the Internet of Things – and they could all communicate with each other. Is full communication beneficial or not? How to manage this expansion? Who should have oversight?

- **Gurvinder Ahluwalia**, Founder and Chief Executive Officer, Digital Twin Labs, USA
- **João Barros**, Founder and Chief Executive Officer, Veniam, Portugal
- **Ulf Beyschlag**, Chief Executive Officer, Clipessence, Germany
- **Eric Buatois**, General Partner, Benhamou Global Ventures, USA
- **Moon Jerin**, Editor-in-Chief, The Moon Zone, Canada
- **Henrique Jorge**, Founder and Chief Executive Officer, ETER9, Portugal
- **Miguel Leitmann**, Founder and Chief Executive Officer, Vision-Box, Portugal
- **F. Mark Modzelewski**, General Manager, Treeline, USA
- **Ted Pendleton**, Senior Vice President, AlphaPoint, USA

*Chaired by*

- tbc

## Inspiring Robots (Room E)

Robots are machines with embedded computers so theoretically we are in control. Computer power is enormous so 'control' has become a concept, a memory. How can we ensure robots work for us to deliver their enormous benefits? Or should we all become modern-day Luddites?

- **Scott Arpajian**, Chief Executive Officer, Softonic, Spain
- **Nathaniel Krasnoff**, Partner, Wildcat Venture Partners, USA
- **Nikolaos Mavridis**, Director, Interactive Robots and Media Laboratory, UAE
- **Pedro Oliveira**, Founder, Patient Innovation, Portugal
- **Diederick van Thiel**, Chief Executive Officer, AdviceRobo, United Kingdom
- **Fred Zamblé**, Chief Executive Officer and Co-founder, Seekewa, Côte d'Ivoire

*Chaired by*

- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA

## Computer Hacking was a Game – Now it Can Topple Governments (Room F3)

As the worlds of commerce, industry and politics rely more on interlinked digital systems hacking and digital infiltration becomes simpler with potentially deadly results. How should we protect ourselves, our data, and our identity? What aspects of our lives are most at risk from digital spies?

- **Michael Altendorf**, Co-founder and Chief Executive Officer, Adtelligence, Germany
- **Scott Francis**, Chief Executive Officer, BP3, USA
- **Rob Leslie**, Founder, Sedicii, Ireland
- **Taner Özdes**, General Manager, Infonet Technologies, Turkey
- **Franco Salzer**, Chief Executive Officer, AltaFoto, Chile
- **Erik Wennerström**, Director-General, National Council for Crime Prevention, Sweden

*Chaired by*

- **Felix Staeritz**, Founding Partner, FACTOR10, Germany

## **Briefing Session: Fair Taxes (Foyer)**

A tax is an imposition, a control imposed usually by a government to boost its exchequer. Multi-nationals often chose where to pay their dues, and to protect their stakeholders they pay in a low-tax regime. How do we design a fair tax system which is benefiting societies around the world?

- **Nitin Datta**, Managing Partner, Chanks Business Services, United Kingdom
- **Tim Hwang**, Founder and Chief Executive Officer, FiscalNote, USA
- **Caroline Kende-Robb**, Executive Director, Africa Progress Panel, Switzerland
- **Michele Orzan**, President, EuCham, Hungary
- **Emilio Sacerdoti**, Advisor, Minister of Finance, Trade and and Economic Planning, Seychelles
- **Robert Young**, Chairman, Kinecta Federal Credit Union, USA

*Chaired by*

- **Lawrence Pratchett**, Dean of Business, Law and Government, University of Canberra, Australia

**19.30-19.35 Walk from Estoril Congress Centre to Casino Estoril, Av. Dr. Stanley Ho**

**19.35-20.00 Reception (Casino Estoril)**

## **20.00-22.00 Opening Dinner: Inspiring the Nation (Casino Estoril)**

Charismatic leaders can pull a nation from the brink of ruin and align their people along a better pathway to the future. Sometimes only small tugs are needed, but now with much global unrest, leaders have to offer hope and inspiration to their citizens as global interactions cannot always be fully understood. Tonight we will hear how Portugal has developed, and redeveloped into a newly vibrant nation.

- **António Costa**, Prime Minister of Portugal, Portugal

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

**7 May, 2018**

**from 07.30 Registration** (Estoril Congress Centre)

## **07.30-08.45 Breakfast Sessions: Creating Opportunities**

*We now shall consider how we may overcome pinch-points and hurdles acting against personal progress and the development of opportunities. Can governments and businesses help shape new destinies?*

### **The Power of Love (Room B)**

Altruism and love, suggests philosophers, create a calmer and fulfilling life-style. Businesses too depend on friendly long-lasting relationships up-stream and down-stream. How might this be fostered in the current regime of short-termism and shallow social-media 'following'?

- **Chevy Beh**, Founder, BookDoc, Malaysia
- **Joanna Bloor**, Founder, The Amplify Lab, USA
- **Jan René Fricke**, Founder, Next Generation Forum, Germany
- **Anna Maria Tekampe**, Artist and Lecturer, University of Siegen, Germany
- **Nuno Venturinha**, Assistant Professor of Philosophy, Nova University, Portugal
- **Sanjay Viswanathan**, Managing Partner, Adi Partners, United Kingdom

*Chaired by*

- **Lou Marinoff**, Professor of Philosophy, City College of New York, USA

### **Reflect on the Story of Your Life (Room C1)**

In your past something or someone gave you inspiration to be who you are. Many are fearful of dynamism and breaking with their safe tradition – will your story inspire them to be freely entrepreneurial? What were the barriers to be overcome? What did you gain?

- **Chris Arnold**, Founder and Chief Executive Officer, World Merit, United Kingdom
- **Denise Cortês-Keyser**, Managing Director, Core Investments, Mozambique
- **Isinay Kemmler**, Founder and Chief Executive Officer, Global Success, Germany
- **Ignacio Pérez Díaz**, Member of the Board, La Zagaleta, Spain
- **Miguel Neiva**, Founder and President, ColorADD, Portugal
- **Emily Reichman**, Partner, Jackson Square Ventures, USA
- **Mei Xu**, Co-Founder, Chesapeake Bay Candle, USA

*Chaired by*

- **Karen Martin**, Editor of the Global News Podcast, BBC World Service, United Kingdom

### **Art and Theatre as Media for Expressing Hope (Room C2)**

Artists and actors express ideas and hopes of betterment; they offer inspiration. Can businesses employ artistically creative people to elicit the hopes and wishes of their staff so the firm can be grown in a sustainable way? What platforms are needed to get this idea moving?

- **Petra Becker**, Managing Director, International Art Bridge, Germany
- **Miguel Branco**, Sculptor and Painter, Portugal
- **Isabel Gil**, Rector, Catholic University of Portugal, Portugal
- **Jan Stael von Holstein**, Visiting Professor, Hong Kong Polytechnic, Hong Kong SAR

- **Manuel S. Pietra**, President and Chief Executive Officer, FreeBalance, USA
- **Jacqueline Otten**, Design Thinker and Professor, Hamburg University of Applied Science, Germany
- **Christiane Riedel**, Chief Operation Officer, Center for Art and Media Karlsruhe, Germany

*Chaired by*

- **Sanjit Sethi**, Director, Corcoran School of the Arts and Design, USA

## Inspiring Youth (Room D1)

Around the world youth are driving political change. Yet many young citizens are disengaged having lost hope in the future though they seem willing to join a cause to stimulate change. How can age-intolerance be redirected to inspire the future?

- **Ebenezer Kwame Addo**, President, Travel Center Enterprise, Ghana
- **Abdulaziz A. Albakr**, President, Business Management Technology, Saudi Arabia
- **Diogo Alves**, Director, German Federal Association for Sustainability, Germany
- **Elie Awad**, Chief Executive Officer, Slashh, Lebanon
- **Christophe Dossarps**, Chief Executive Officer, Sustainable Infrastructure Foundation, Switzerland
- **Doreen Estazia Noni**, Chief Executive Officer, 102.5 LAKE FM, Tanzania
- **Julius James Shirima**, Founder and Chief Executive Officer, Darecha, Tanzania
- **Irena Jolic Šimovic**, Managing Director and Founder, Studio5, Croatia

*Chaired by*

- **Haley Thomas**, Journalist, BBC World Service Radio, United Kingdom

## Empowering Trust (Room E)

Power is said to corrupt, and we find leaders are less and less trusted. How can this situation be changed? If we respect our leaders we might believe what they say so together we can strive for a better life. What are the steps needed to bring both sides to an empowered trusting life-style?

- **Imad Agi**, Chairman, EcoLoo Group, Sweden
- **Crescens Agyeman Badu**, Executive Director, Global Chamber Accra, Ghana
- **Greig Baker**, Chief Executive, The Guide, United Kingdom
- **Paulina Jakubec**, National Secretary Fabian Women's Network, United Kingdom
- **Pajam Sobhani**, Executive Officer and Founder, Latest Thinking, Germany
- **Rob Stephens**, Director Applied Research & Technology, Teck Metals, USA
- **Ricardo Vanella**, Chairman of the Advisory Board, REAL, Argentina
- **Geert Vermeulen**, Managing Director, ECMC: Ethics & Compliance Management & Consulting The Netherlands

*Chaired by*

- **Francisco Teixeira**, General Manager and Partner, Hill+Knowlton Portugal, Portugal

## 09.00-10.00 Plenary: World Economic Outlook (Auditorium)

The world economy changes slowly but positively even with its hyper-connectivity while shrugging-off external shocks. What are the new risks at the top of the global economic agenda for 2018-2019 and which may be turned to opportunities? What trends can participants of the Horasis Global Meeting discern? Which might inspire our future?

- **Nobuyuki Idei**, Chief Executive Officer, Quantum Leaps Corporation, Japan
- **Pedro Duarte Neves**, Alternate Chairperson, European Banking Authority, United Kingdom
- **Mohan Das Pai**, Chairman, Manipal Global Education, India

*Chaired by*

- **Vikram Khanna**, Associate Editor, The Straits Times, Singapore



## 09.00-10.00 Plenary: Be Inspired – Mutuality (Room D2)

According to conventional wisdom, corporations have responsibility to shareholders only. In the economics of mutuality they shall also contribute to societal and environmental welfare. How to measure the mutuality of benefits delivered across the corporate value chain? How to position mutuality as business model?

- **Heaven Bereket**, Co-Founder, BaoBabFund, Ghana
  - **Robert Mantse**, Vice-Chairman, M2 Capital Partners, Hungary
  - **Beverley Postma**, Chief Executive Officer, HarvestPlus, USA
  - **Kate Roll**, Senior Research Fellow, Saïd Business School, University of Oxford, United Kingdom
- Chaired by*
- **Bruno Roche**, Chief Economist and Catalyst Director, Mars Inc., Belgium

## 10.00-10.30 Contact Break (Foyer)

## 10.30-12.00 Boardroom Dialogue Sessions: Business as an Agent of Change

*Businesses are presently perceived negatively, even actively distrusted. Start-ups are the engines for growth; established businesses create harmony. How may the Horasis Global Meeting promote positive redevelopment?*

### Advancing Corporate Growth (Room B)

It is increasingly complex to make the transition from start-up to small business to fully-thriving large and global business. Amid shifting operating environments, how are firms rethinking their growth strategies? What does it imply to take on the world and to build hyper-growing firms?

- **Carla Cico**, Chairman, Esendex Group, United Kingdom
- **Sherif El-Gabaly**, Chairman, Polyserve Fertilizer and Chemical Group, Egypt
- **Hassan El Houry**, Group Chief Executive Officer, National Aviation Services, Kuwait
- **Janahim Figueira**, Chief Executive Officer, Athena & Associates, Brazil
- **Mottie Kessler**, Chairman, 2M Holdings, United Kingdom
- **Francisco Santolo**, Founder, Scalabl, Argentina
- **Heinrich Weiss**, Chairman, SMS Group, Germany

*Chaired by*

- **Jörg Rocholl**, President, ESMT, Germany

### Riding the Entrepreneurial Gale (Room C1)

Across the globe we hold beliefs we call our own culture, but together we face what economist Joseph Schumpeter calls *a gale* – the incessant creative destruction of the old, the rebuilding of the new. How can we ride this gale and work for a common good? And how can we support each other's learning to do this?

- **Ruben Atekpe**, President, Mecowa Group, Ghana
- **David Ge**, Chief Executive Officer, Apostle Inc, USA
- **Brian Pallas**, Chief Executive Officer and Founder, Opportunity Network, USA
- **John Roberts**, Chief Executive Officer, InvestED, USA
- **Carlos Silva**, Co-Founder, Seedrs, United Kingdom
- **Praful Talera**, Chief Executive Officer, Dynamic Logistics, India
- **Zuraina Dato' Seri Zaharin**, Co-founder and Chief Executive Officer, Ecoloo Malaysia, Malaysia



*Chaired by*

- **Ji Bo**, Assistant Dean, Cheung Kong Graduate School of Business, China

## **Minimizing Spin, Fake and False News (Room C2)**

Leaders have always employed spokespersons to help persuade their listeners. Those who speak the truth, or relate data correctly are deniable as peddlers of 'fake' or 'false'. More fact-checking is needed before re-transmission of potentially erroneous data. How can we sift fact from fiction? Where does this responsibility lie? How can we avoid society's lapse into trivia?

- **Luís Correia da Silva**, Managing Partner, Think Tour, Portugal
- **Olav zu Ermgassen**, Managing Director, Ermgassen & Co, Germany
- **Amir Jahangir**, Founder and Chief Executive Officer, DBTV.Live, Pakistan
- **David J. Lipkin**, Correspondent, Forbes Israel, Israel
- **Andrea Manfredi**, Founder and Chief Executive Officer, Blasting News, United Kingdom
- **Hugh Miles**, Founder, Arab Digest, United Kingdom
- **Andy Serwer**, Editor-in-chief, Yahoo Finance, USA

*Chaired by*

- **Axel Bugge**, Chief Correspondent, Reuters, Portugal

## **Reinventing the Concept of the City (Room D1)**

Cities are growing at tremendous speed creating potential opportunities but sometimes also chaos and inefficiency. What new practices and policies are needed to redesign cities to embrace all citizens - to deliver sustainable, safe and secure services to all? How long will it take? At what cost? Who will best manage this change process?

- **Miguel Santo Amaro**, Co-founder, UniPlaces, Portugal
- **Sergio A. Fernández de Córdova**, Chairman, P3SmartCity & PVBLC Foundation, USA
- **John Jorritsma**, Mayor of Eindhoven, The Netherlands
- **Bruno Lanvin**, Executive Director of Global Indices, INSEAD, France
- **Marte Mjøs Persen**, Mayor, City of Bergen, Norway
- **Valeria Serrano**, Partner, Serrano Pecorari & Asociados, Argentina
- **Karen Tang**, Executive Director, The Better Hong Kong Foundation, Hong Kong
- **Bernd Vöhringer**, Mayor, City of Sindelfingen, Germany
- **William Wescott**, Chairman, BrainOxygen LLC, USA

*Chaired by*

- **Andrei Sharonov**, Dean, The Moscow School of Management SKOLKOVO, Russia

## **New Venture Cross-border Financing (Room E)**

Technology advances at a rapid pace often crossing national borders offering abundant opportunities for start-ups. How can we measure their viability? Are banks and venture capitalists ready to embrace cross-border risks in new market-place innovation hubs?

- **Paulo Andrez**, President Emeritus, European Business Angels Association, Portugal
- **Martin Haemmig**, Visiting Professor, Renmin University, China
- **Stephen Ibaraki**, Chairman, REDDS Venture Investment Partners, USA
- **Kiyotake Kumazawa**, Chief Corporate Officer, Hitachi Systems, Japan
- **Gonçalo Lage**, Executive Board Member, PME investments, Portugal
- **Salvador Medina**, Founder, The Valhalla Fund, Spain

*Chaired by*

- **Mel Horwitch**, Former Dean, CEU Business School, Hungary

## Charting the Unknown (Room F3)

The ancient mariners were brave – going where no one had ventured. We must now emulate them to chart the forces and cut through complexity. Which global mega-trends will shape the future? And what are the future products, industries and related investments?

- **Chidiogo Akunyili**, Founder, ROARs - Reimagining Our Africa Rising, Switzerland
- **Aristide Dago**, Founder and Chief Executive Officer, B2B Connexion, Cote D'Ivoire
- **James Fierro**, Founder and Chief Executive Office, ECO Capacity Exchange, United Kingdom
- **Morgan Parnis**, Chief Executive Officer, Business Leaders Malta, Malta
- **Vasco Pedro**, Chief Executive Officer & Co-Founder, Unbabel, Portugal
- **André G Shearer**, Chairman, Cape Classics, South Africa
- **Amani G. Tenga**, Managing Director, Preston Legal Outsourcing, Tanzania
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Russia

*Chaired by*

- **Ricardo Costa**, Managing Director, Expresso, Portugal

## Briefing Session: Democracy (Foyer)

Across the globe we note national governance varies from truly open democracies allowing a voice to all, to un-free state-run governance; between are democracies with limited individual rights. Nations, from large to small, rich to poor have differing levels of democracy – is any one model best for all?

- **Ammar Abdulhamid**, President, Tharwa Foundation, United States
- **Marcelo de Andrade**, Partner, Earth Capital Partners, United Kingdom
- **Tariq H. Cheema**, President, World Congress of Muslim Philanthropists, USA
- **Frederick McKoy**, Chairman, MGG Holdings, Sao Tome and Principe
- **Jack Sim**, Founder, World Toilet Organization, Singapore
- **Stephen Vasconcellos-Sharpe**, Founder, Reboot the Future, United Kingdom

*Chaired by*

- **Christina M. Alfonso**, Chief Executive Officer, Madeira Global, USA

## 12.00-14.00 Lunches in Parallel

### Update on Brazil (Room F1)

After two years of recession Brazil's economy is beginning to recover. The long-term fundamentals in the country are good and the opportunities for investments are abundant. This luncheon will provide an overview of the ongoing economic reforms and illustrate how they are changing the landscape for doing business in Brazil.

- **Sérgio Sá Leitão**, Minister of Culture of Brazil, Brazil

*Chaired by*

- **tbc**

### Update on Cape Verde (Room F2)

Investments into infrastructures, tourism and renewable energies as well as continued political and social stability have catapulted Cape Verde to new levels of economic growth. What are the government's priorities and strategies? And how can investors embrace the island nation's economic

future?

- **Ulisses Correia e Silva**, Prime Minister of Cape Verde, Cape Verde

Chaired by

- **Carlos Carreiras**, Mayor of Cascais, Portugal

## Networking Lunch (Foyer)

An opportunity to share ideas and insights in an informal setting.

### 14.00-15.00 Plenary: Religion's Role in Business (Auditorium)

Many global events seem beyond control and ultimately affect people locally. People become disillusioned, and without hope fall prey to despair and populism. How may we develop trust, faith and togetherness to enable inspirational progress that can develop economic, political and spiritual change? Businesses by and large are secular, but how are they impacted and inspired by religion?

- **King Husein**, Chief Executive Officer, Span Construction & Engineering, USA

- **Don Larson**, Founder and Chief Executive Officer, Sunshine Nut Company, Mozambique

Chaired by

- **Brian J. Grim**, President, Religious Freedom & Business Foundation, USA

### 14.00-15.00 Plenary: Be Inspired – Tackling Climate Change (Room D2)

If a climate disaster is to be averted we will have to move forward without relying on fossil fuels. How to accelerate our transition to clean energy? And how is the global community working to meet the conflicting aims of greater electricity demand using cleaner sources?

- **Brice Lalonde**, Former Minister of the Environment, France

- **Lei Xianzhang**, Managing Director, State Grid Cooperation of China Europe, China

- **Jodie Roussell**, Executive Director, Power to Transform, Switzerland

- **Robyn Scott**, Co-founder and Chief Executive Officer, Apolitical, United Kingdom

- **Ibrahim Thiaw**, Assistant Secretary General, UN Environment Program (UNEP), Kenya

- **Anders Wijkman**, Co-President, Club of Rome, Sweden

Chaired by

- **Rajendra K. Pachauri**, President, World Sustainable Development Forum, India; Nobel Peace Prize 2007 on behalf of The Intergovernmental Panel on Climate Change

### 15.00-16.30 Boardroom Dialogue Sessions: Regional Business Programs

*Governments have agreed to aim very high with global initiatives on climate change and sustainable development goals; there are other issues. Will cross-border or regional solutions be sufficient to meet global needs or do we need to move to a new global discussion?*

#### The Middle East Conundrum (Room B)

The past decades have seen continuous conflict across the region and it is the ordinary people who suffer. How can business and government leaders leverage momentum for long-term peace and stability in the Middle East? And what are the prospects for the region's global trade and investments?

- **Tamer Bazzari**, Chief Executive Officer, Genero Capital, UAE

- **Said Al-Maskery**, General Manager, Composite Pipes Industry, Oman

- **Benjamin R. Newland**, Founder and President, Newland Ventures, USA

- **Mustafa Odeh**, Chairman, Dar Alhai for General Trading and Investment, Jordan

- **Marwan Al Sarkal**, Chief Executive Officer, Sharjah Investment and Development Authority, UAE

- **Ahmed Emara**, Founder and Group Chief Executive Officer, ReAya Holding, Saudi Arabia
- **Salvatore Nigro**, Global Vice President, Education For Employment, Spain
- **Nabila Ramdani**, Journalist and Writer, United Kingdom

*Chaired by*

- **tbc**

## China Forging New Asian Linkages (Room C1)

Following the loss of US hegemony across the Asian region we see a re-alignment of nations to anchor round China. In the vacuum created by US President Trump's withdrawal from the Trans-Pacific Partnership (TPP), how should we view the new Asian Order? Where are the checks and balances?

- **Edgar Bullecer**, Co-founder and Chief Executive Officer, The Paglas Group, Philippines
- **Lynn Kuok**, Senior Visiting Research Fellow, National University of Singapore, Singapore
- **Chitra Narayanan**, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- **Lawrence Saez**, Professor, School of Oriental and African Studies, United Kingdom
- **Rajeev Singh**, Director General, Indian Chamber of Commerce, India

*Chaired by*

- **Shi Wenjie**, Associate Professor, Central University of Finance and Economics, China

## Africa's Passport to Competitiveness (Room C2)

Africa now has its own regional passport - though not yet widely deployed it is hoped it will lead to faster, more coherent growth. Even so, nations are still wary of each other. What can be done to increase African infrastructure development to promote trade facilitation? Who, and in which sectors, are the newly venturing businesses?

- **Salimo Abdula**, President, Intelec Holdings, Mozambique
- **Kodjo Adovor**, Chief Executive Officer, Kevi Capital, USA
- **Miguel Azevedo**, Managing Director and Head of Investment Banking Africa, Citigroup, USA
- **Nkem Khumbah**, Professor, University of Michigan, USA
- **Akwasi Opong-Fosu**, President, Africa Growth Solutions, Former Minister for Local Government and Rural Development, Ghana
- **Michael Wilson**, Managing Partner, The Migson Group, Ghana
- **Michael Hacking**, Chief Executive Officer and Founder, Mocoh SA, Switzerland

*Chaired by*

- **Alain Tschudin**, Executive Director, Good Governance Africa, South Africa

## Transforming Latin America (Room D1)

Latin America seems slow to redevelop even though opportunities beckon. Elections have been held, more are due, but it is difficult to move a nation from its historic trends. What are strategic priorities may trigger growth in Latin America? What are the prospects for strengthening Mercosur integration? Who might take the lead in this process?

- **Robert Capurro**, Chief Executive Officer, Canning House, United Kingdom
- **Oscar Decotelli**, Chief Executive Officer, DXA Investments, Brazil
- **Carlos A. Dumois**, Founder and President, CEDEM, Mexico
- **Pedro Vargas David**, Chief Executive Officer, Alpac Capital, Columbia
- **André Zimmermann**, Co-founder, Blasting News, Brazil

*Chaired by*

- **Mauricio Prazak**, President, Brazilian Institute of International Business Relations Development, Brazil

## Russian Aspirations (Room E)

Russia remains a major global player as a provider of oil and gas and by its geopolitical ambitions. How might the Presidential election of March 2018 have altered internal and external stances even with increased EU and US sanctions? And what is the outlook for its economy?

- **Peter Armand**, Chief Executive Officer, AFCapital, Russia
- **Dmitri Gromov**, Chairman, RTS Telecom, Russia
- **Igor Saveliev**, Chief Executive Officer, Siberian Alcohol Group, Russia
- **Andrey Serebryakov**, Managing Director, VTB Capital, Russia
- **Evgeniya Shamis**, Founder and Chief Executive Officer, Sherpa S Pro, Russia

*With a special address by*

- **Victor Zoubarev**, Deputy, State Duma, Russia
- *Chaired by*
- **Ninel Seniuk**, Advisor to the Director, UNIDO Centre in Russia, Russia

## Scenarios for Central Asia (Room F3)

Central Asia has untapped potential to play an important economic role in the world. Foreign investors are increasingly becoming key actors in the Central Asian economic landscape. How may these promises be turned to solid success? What are the key factors?

- **Mammad Abbasbeyli**, Founder and Chairman, PrimeGroup, Azerbaijan
- **Ali Hajizade**, Founder and Editor-in-Chief, thegreatmiddleeast.com, Azerbaijan
- **Pavel Koktyshev**, Co-Founder and Chief Executive Officer, MOST Business Incubator, Kazakhstan
- **Sardor Koshnazarov**, Managing Director, Silk Capital, Uzbekistan
- **Nuriddin Karshiboev**, Chairman, NANSMIT, Tajikistan
- **Metin Palik**, Deputy Chairman, BI Group, Kazakhstan
- **Alexander Ruzanov**, President, BRIF Research Group, Kazakhstan
- **Saken Shayakhmetov**, Adviser to the Prime Minister at Government of Kazakhstan, Kazakhstan
- **Daniel Zaretsky**, Member of the Board, AmCham Tajikistan, Tajikistan

*Chaired by*

- **Stiphan Beher**, Advisor to the President of the Kyrgyz Republic, Kyrgyzstan

## Briefing Session: Fulfilment (Foyer)

Individuals have differing abilities and needs; many of the latter are under fulfilled. How can we raise contentment while not making a life-style trivial? What means do nations have to offer satisfaction to its citizens?

- **Patricia F Beccalli**, Founder and Chief Executive Officer, Principle AG, Switzerland
- **Rachel Yan Gu**, Founder, Auspicious Fulfilling, China
- **Karen Guggenheim**, Chief Executive Officer, World Happiness Summit, USA
- **Shirleyne Quayle**, Founder and Chief Executive Officer, SASI, USA
- **Gregory Rockson**, Co-founder and Chief Executive Officer, mPharma, Ghana
- **Shireen Shelleh**, Managing Director, Center for Engineering and Planning, Palestine

*Chaired by*

- **Michael Stopford**, Managing Director, Oxford Analytica, United Kingdom

## 16.30-17.00 Contact Break

**Horasis: The Global Visions Community**

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## 17.00-18.00 Plenary: The American Dream (Auditorium)

The 1967 Summer of Love was a social phenomenon in California: it was brief, but it changed the world. Today we find populism an unsettling expression. It too might be a brief global movement – but will it alter perceptions? We might ask where the US is going. What are its new dreams that will inspire the world? What critical changes are needed to re-direct US reality to offer greater guidance to the globe?

- **Michael D. Brown**, United States Senator, District of Columbia, USA
- **Steve Waugh**, Maryland State Senator, USA

*Chaired by*

- **tbc**

## 17.00-18.00 Plenary: Be Inspired – Mobility (Room D2)

Hydrogen, fuel cell, petrol-hybrid or fully electrical propulsion for cars underpin the future of mobility. Meanwhile, driverless cars seem to inspire a new gold rush. Thus, generating electrical power and moving it through a smart supply grid sustainably is a necessity to conserve resources. What are the viable alternatives for the primary electricity supply and the grid?

- **Ali Bilaloglu**, Chief Executive Officer, Dogus Otomotiv, Turkey
- **Stefan von Dobschütz**, Senior Vice President eMobility, innogy SE, Germany
- **Hallmar Halldórs**, Chief Executive Officer, Clara Energy, Iceland
- **Christian Senger**, Vice President product line e-mobility, Volkswagen, Germany
- **Mário Silva**, President, EFACEC, Portugal

*Chaired by*

- **Grayson Brulte**, Co-Founder and President, Brulte & Company, USA

## 18.00-19.00 Plenary: A Roadmap for Transition (Auditorium)

This plenary will highlight the recommendations and initiatives identified during the meeting and how progress can be made in the coming years. Co-chairs and delegates will also debate and illustrate a roadmap for economic, political and social transition – and what will it take for us to jointly inspire the future.

- **Lila Tretikov**, Chief Executive Officer, Terrawatt Initiative, France
- **Deborah Wince-Smith**, President, United States Council on Competitiveness, USA

*Summary by*

- **Rajive Kaul**, Chairman, Nicco Group, India

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## 18.00-19.00 Plenary: Be Inspired – Global Governance (Room D2)

Geo-strategic chasms have emerged on multiple fronts with wide-ranging political, economic and social consequences. How may we rule globally yet keep local laws local? What supra-national efforts will aid better global governance?

- **Sami Jamil Jadallah**, Founder and Executive Director, New Arab Foundation, USA
- **Med Jones**, President, International Institute of Management, USA
- **Emmanuel Justima**, Chief Executive Officer, Modricenir, Haiti

- **Alain Paul Martin**, President, The Professional Development Institute PDI Inc., Canada  
*Chaired by*
- **Kristel Van der Elst**, Co-Founder and Chief Executive Officer, The Global Foresight Group, Switzerland

## **19.00-19.30 Plenary: Governing a World Out of Balance (Auditorium)**

We are facing a world that is increasingly complex and treacherous – and ultimately out of balance. As technology and globalization transform our world, what models of governance and collaboration are needed to support an equitable future? How to develop a global order that will ensure peace and allow countries to play by the rules? And how to stay true to our core values as we work to build a more focused life for ourselves and our societies?

- **HRH Prince El Hassan bin Talal of Jordan**, Jordan
- **Marcelo Rebelo de Sousa**, President of Portugal, Portugal  
*Chaired by*
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## **19.30-22.30 Dinner Reception (Hall)**

Join the dinner reception to wrap up an eventful day of energetic discussions on a high note.

## **8 May, 2018**

### **08.00-09.30 Breakfast Sessions: Inspiring the Future**

*We must all take responsibility for our future. Thus, through our choice of politicians, business leaders and community workers we must accept it is really us, collectively, that determines the inspiration, if any, which uplifts us. We will reflect on the discussions of the last two days and contemplate how the world is going to look? What critical and sustainable success factors need to be addressed to create inspiration?*

#### **Inspired for Life (Room B)**

The present chaotic world might be revitalized by an injection of happiness. How can we develop inspirations to counteract negativity? What are the inspirations? How do we ensure a viable work-life balance within the ethics and mores of each nation?

- **Claire Chen**, Founder and Chief Executive Officer, 51 Pegasi, USA
- **Rola Khoury**, Founder, Cloudburst Foundation, Italy
- **Saskia Kunst**, Founder, Consiglio Corporate Development, The Netherlands
- **Marc Magistrali**, Chief Executive Officer, Optimus Partners, Italy
- **Terence Mauri**, The Leader's Mindset: How To Win In The Age of Disruption, United Kingdom
- **Xie Yuanmo**, Artist and Graphic Facilitator, China  
*Chaired by*
- **Jorge Braga de Macedo**, Professor, Nova School of Business and Economics; Former Minister of Finance, Portugal

#### **Rethinking Capitalism (Room C1)**



For too long most of the global population has suffered wage erosion. Why is this? What hinders enterprise owners, slowing the capital investments needed to make staff more efficient and effective? Why do social media criticize but never suggest how to rebuild? Ought we to reposition capitalism?

- **Jeffries Briginshaw**, Chief Executive Officer, Transatlantic Business Britain, United Kingdom
- **Simón Levy-Dabbah**, Chief Executive Officer, PROCDMX, Mexico
- **Chris Dooley**, Co-founder, A Better Capitalism UN Limited, USA
- **Magnus Qvant**, Secretary General, Resilient Regions Association, Sweden
- **Jack Risko**, Chief Executive Officer, Windstar Capital Advisors, USA
- **Rodrigo Rodrigues**, Partner & Strategic Ideator, TorkeCC, Portugal
- **Wilbert Sanchez**, Chief Executive Officer, Electro Plastic, Brazil
- **Rodrigo Tavares**, Founder and President, Granito Group, United Kingdom

*Chaired by*

- **Toomas Danneberg**, Vice Rector, Estonian Business School, Estonia

## Innovation Leads to New Health-care Realities (Room C2)

Innovation in health-care is advancing globally, offering transformative change. In an aging society we might consider better palliative care most important – but are there other areas that offer better prospects? How may our planet and we become more resilient?

- **Heli Bathija**, Director, Geneva Foundation for Medical Education and Research, Switzerland
- **Rui Diniz**, Member of the Executive Board, José de Mello Saúde, Portugal
- **Ignacio Faus**, Chief Executive Officer, Genmedica Therapeutics, Spain
- **Alvaro Fernandez**, Chief Executive Officer and Editor-in-Chief, SharpBrains, USA
- **Mark Hollingsworth**, Chief Executive Officer, The Nutrition Society, United Kingdom
- **John Kallend**, Senior Vice President, Walgreens Boots Alliance, United Kingdom
- **David Braga Malta**, Venture Partner, Vesalius Biocapital, Luxembourg
- **Gary Phillips**, Executive Vice President, Mallinckrodt Pharmaceuticals, United Kingdom

*Chaired by*

- **João Marques Gomes**, Chief Executive Officer, Nova Healthcare Initiative, Portugal

## Creativity in the Unknown (Room D1)

Science, social science and engineering development lead us into new areas, sometimes quickly. With the global population expected to rise to 11 billion what advances are desirable? How may they be achieved given our global financial slowdown? Who are the leading exemplars?

- **Matias Barreiro**, Chairman, Cobermed, Argentina
- **Türker Bas**, Professor, Galatasaray University, Turkey
- **Michael Keller**, Secretary General, International Seed Federation, Switzerland
- **Simone Kimpeler**, Head of the Competence Center Foresight, Fraunhofer Institute for Systems and Innovation Research, Germany
- **Venkat Matoory**, Chief Executive Officer, Junior Achievement of India, India
- **Tom Simmons**, Chief Executive Officer, Cambridge Glycoscience, United Kingdom
- **Julia Stamm**, Managing Director, Science Leads, Germany
- **Pete Worden**, Executive Director, Breakthrough Prize Foundation, USA

*Chaired by*

- **Timothy J. Nichol**, Dean, Liverpool Business School, United Kingdom

## Bridging the Cultural Divide (Room E)

Our culture is our bedrock – it makes us who we are. And we are reluctant to let go when we have to work with different others when the pressure to compromise causes conflict. How do we promote deeper cultural

awareness to promote harmony and generate inspiration between people of different upbringings?

- **Doris Albisser**, Vice Chairman, EurAsia Competence, Switzerland
- **Steven Braekeveldt**, Chief Executive Officer, Continental Europe, Ageas, Belgium
- **Jena Davidson**, Managing Director, Jenson 8, United Kingdom
- **Metin Guvener**, Chairman, Triangle Group, United Kingdom
- **Michael Pedersen**, Founder, M INC. > change the game, Denmark
- **Nshuti Rugerinyange**, Founder and Executive Chairman, Excel Security, Ruanda
- **Diana Skelton**, Deputy Director General, ATD Fourth World, France
- **Wang Jincheng**, Director, Confucius Institute of University of Lisbon, Portugal

*Chaired by*

- **Pedro Santa Clara**, Professor, Nova School of Business and Economics, Portugal

## 09.30-10.00 Contact Break

## 10.00-11.30 Closing sessions: Reviewing Modernity

*During the previous panels and plenary we have heard how the complexity of the world is changing quickly. These final sessions will present summary discussions of just a few aspects and what our experts think may occur.*

### FinTech: A World full of Opportunities (Room B)

Once banking was a leisurely affair: now we have mathematical algorithms and high-speed trading and even digital money: bitcoin. What has driven this change into complex financial vehicles? What does FinTech deliver? Can Fintech create a more efficient and trusty world for the financial industry?

- **Badri Ahmed**, Co-founder and Chief Executive Officer, Chainly, France
- **Daniel Bruno**, Managing Director, SwiftCoin, Argentina
- **Alain Demarolle**, Chairman, mymoneybank, France
- **Brian C. Henderson**, Founding Partner, Henderson International Advisors, USA
- **Shlomo Mirvis**, Chief Executive Officer, Intelligo Group, Israel
- **Alex Sea**, Founder, Africa Fintech Forum, Cote D'Ivoire
- **Stefan Schimenes**, Chief Executive Officer, Investorise, USA
- **Bulent Tekmen**, Founder, Ininal, Turkey

*Chaired by*

- **João Menano**, Co-founder and Chief Executive Officer, James Finance, USA

### Venture Capitalists – Delivering the Yields (Room C1)

Entrepreneurs and venture capital funds partners often promote symbiotic growth, each feeding on the other's success. How do investors judge Venture Capital (VC) funds knowing they are risky investments? How do VCs judge start-up firms to be a good investment?

- **John Chisholm**, Chief Executive Officer, John Chisholm Ventures, USA
- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Raphael Fraga**, Founder and Chief Executive Officer, Ita Capital, Brazil
- **Khaled Ismail**, Chairman, Klangel, Egypt
- **Yolian Ivanov**, Executive Director - Southern Europe, The Collins Group, Bulgaria
- **Konstantine Karczmarski**, Founder, CLMI Ventures, France
- **Reindorf B Perbi**, Executive Chairman, CEDARS Investments Co, Ghana
- **Alex Polynov**, Co-founder, Founderfellows, Russia

*Chaired by*

- **Alisée de Tonnac**, Chief Executive Officer and Co-founder, Seedstars World, Switzerland

## Private Wealth Management (Room C2)

Wealthy individuals lack the time to be knowledgeable on all aspects of finance management – they employ advisors who offer a very wide range of options to their high-net-worth clients. What services do advisors offer to individuals, families and select foundations? Where should they invest their private fortunes?

- **Fakhri Ahmadov**, Managing Director, Ahmadoff & Company, United Kingdom
- **Olga Aleksandrova**, Founder and Chair, EmbraceMe Foundation, United Kingdom
- **Tiago Freire de Andrade**, President, BET - Bring Entrepreneurs Together, Portugal
- **Dionysia-Theodora Avgerinopoulou**, Chair, Circle of the Mediterranean Parliamentarians on Sustainable Development, Greece
- **Denny Chared**, Chairman, DC Finance, Israel
- **Su-Ming Wong**, Chief Executive Officer, Champ Ventures, Australia

*Chaired by*

- **Marcus Vinicius De Freitas**, Professor, Armando Alvares Penteado Foundation (FAAP), Brazil

## Branding as a Social Good (Room D1)

Marketing presently poses a brand as supportive of human rights or of sustainability. If we are seen to buy goods not branded as 'good' are we at risk of being ourselves branded as pariahs? How can buyers determine the true quality of a purchase or are our personal criteria too wide? Is there any universal measure of 'socially good'?

- **José Damico**, Founder, SciCrop, Brazil
- **Angel Young**, Managing Director, Nielsen Company, Hong Kong SAR
- **Ren Siyi**, Founder and Chief Executive Officer, Tea Plays, China
- **João Romão**, Founder, GetSocial, Portugal
- **Bernardo Silva**, President, Brazilian Industrial Biotechnology Association, Brazil
- **Rogério Simoes**, Chief Executive Officer, Unnon, United Kingdom
- **Tania Yuki**, Founder and Chief Executive Officer, Shareablee, USA

*Chaired by*

- **Dominique Turpin**, Dean of External Relations, IMD, Switzerland

## Mobile Tech (Room E)

The mobile phone has become a global necessity, even for poor and remote communities. AI and total interconnectivity of things are becoming commonplace. Where is it all going? What developments in mobile tech might overwhelm society as machine learning begins to understand us better?

- **Joel Bomisso**, Founder and Chief Executive Officer, Shalvi – Tech, Cote D'Ivoire
- **David Dean**, Director, Axiata Group Berhad, Malaysia
- **Raymond J. Hegarty**, Founder, IC Landscape, Ireland
- **Greg Sherwin**, Vice President, Singularity University, USA
- **Ragnar Sigurdsson**, Chief Executive Officer, AwareGO.com, Iceland
- **David E. Smith**, President, ZanzstraSat, USA
- **A. Lloyd Thomas**, Managing Partner, Athene Capital, United Kingdom

*Chaired by*

- **Karim A. Lesina**, Vice President, AT&T, Belgium

## **Scaling Smart Manufacturing (Room F3)**

With the newly emerging technological, regulatory and economic realities, global manufacturing systems are transforming. How can smart manufacturing help boost productivity growth and living standards over the long term? And, how to shape national industrial policies to spur economic growth?

- **David Carter**, Vice President, Claremont Lincoln University, USA
- **Alexander Idrisov**, Co-founder, Eurasia Competitiveness Institute, Russia
- **Freda Miriklis**, President, World Startup Festival, Australia
- **Clas Neumann**, Senior Vice President, SAP, Germany
- **Mohd Yusoff Sulaiman**, Chief Executive Officer, Malaysian Industry-Government Group For High Technology (MIGHT), Malaysia
- **Vitaly V. Vinogradov**, Founding Partner, i-Accelerator, Russia

*Chaired by*

- **Sein-Way Tan**, Chairman, Green World City, Australia

## **11.30-12.30 Plenary: Shaping the Future (Auditorium)**

How to find our way through an increasingly volatile and complex world, proactively shaping the future? Panellists will discuss the most-pressing economic challenges and the greatest opportunities on the horizon from both regional and global perspectives.

- **Carlos Moedas**, European Commissioner for Research, Science and Innovation, Belgium

*Chaired by*

- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

## **12.30-14.30 Sightseeing: Visiting Cascais**

Participants are invited to join their friends and colleagues to explore the vibrant city of Cascais. Walk round the city, stroll through Cascais's colourful old town and take a meal in one of its many good restaurants. Groups leave the Congress Centre at 12.30, walking to the City Centre along the seashore.